



Kristina Starr

CREATIVE DESIGNER

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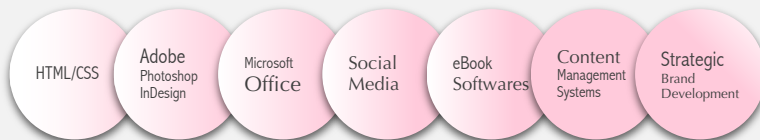
SUMMARY

Graduating business marketing student with excellent interpersonal and analytical skills eager to build professional experience. Curious, enthusiastic and friendly with a passion for creative design, sales, and multimedia.

EDUCATION —

- UNIVERSITY OF CENTRAL FLORIDA** 2017 – MAY 2020
 Orlando, FL
 Bachelor of Science in Business Administration
 - Concentration: Marketing
 - Cumulative GPA: 3.6
- VALENCIA COLLEGE** 2015 - 2016
 Orlando, FL
 Associate of Arts in General Studies
- FLAGLER COLLEGE** 2014 - 2015
 St. Augustine, FL
 Bachelor of Arts in Graphic Design & Communication
 - 26 hours completed

SKILLS —



AWARDS & CERTIFICATIONS —

- Google Analytics Certification (2019)
- Dean's List (2014 - 2019)
- Florida Bright Futures Medallion Scholarship Award (2014)
- CIW Web Development Professional Certification (2013)
- VFW's Patriot's Pen Youth Essay Winner (2010)

EXPERIENCE

UNIVERSAL ORLANDO RESORT

June 2015 - Present

- Merchandise Associate • Orlando, FL
- Guaranteed positive customer experiences by resolving all customer complaints and recommending solutions in a friendly and helpful manner
 - Recurrent customer service and merchandise training
 - Utilized consumer trends to increase sales
 - Received numerous awards for exceptional customer service

KHARIS PUBLISHING

May 2019 – August 2019

- Graphic Designer & Editor • Wheaton, IL
- Book cover design (Adobe InDesign)
 - Interior book formatting (Microsoft Word)
 - Converted and edited print books to eBooks (HTML/CSS)
 - Updated e-commerce products

ULTA BEAUTY

November 2015 – July 2017

- Beauty Advisor • Winter Garden, FL
- Cashier role in a high traffic store (e.g. Black Friday, my first day) and assisting with store/product complaints
 - Cross-trained in other roles (sales, inventory)
 - Exceeded sales and conversion goals by up-selling merchandise using personal knowledge of products to fit customer needs
 - Prevented store losses using awareness, attention to detail, and integrity